

2ND QUARTER 2009

PUBLIC ISSUES, CONCERNS

CENLA BROADCASTING

1. ECONOMY (RECESSION)
2. EDUCATION
3. JOBS
4. STATE POLITICS
5. CRIME
6. ECONOMIC DEVELOPMENT
7. HEALTHCARE
8. TAXES
9. FLOOD PROTECTION & INFRASTRUCTURE
10. STATE LEGISLATURE

CENLA BROADCASTING PROGRAMS FOR THE 2ND QUARTER OF 2009

03/05/09 TALKBACK :30 MINUTE PROGRAM BROADCAST AT 5:30AM KRRV, KKST, KQID & KZMZ. 7:30A ON KDBS & 9:30A KSYL.

GUESTS: STATE SENATOR JOE MCPHERSON AND FORMER STATE REP. CLYDE HOLLOWAY, CANDIDATES FOR THE PUBLIC SERVICE COMMISSION.

TOPICS: STATE POLITICS, ECONOMY & ECONOMIC DEVELOPMENT.

04/12/09 TALKBACK :30 MINUTE PROGRAM BROADCAST AT 5:30AM KRRV, KKST, KQID & KZMZ. 7:30A ON KDBS & 9:30A KSYL.

GUESTS: PINEVILLE MAYOR CLARENCE FIELDS, US SENATOR DAVID VITTER & 5TH DISTRICT US CONGRESSMAN RODNEY ALEXANDER.

TOPICS: HEALTHCARE, TAXES AND JOBS, ECONOMIC DEVELOPMENT

04/19/09 TALKBACK :30 MINUTE PROGRAM BROADCAST AT 5:30AM KRRV, KKST, KQID & KZMZ. 7:30A ON KDBS & 9:30A KSYL.

GUEST: DR. JOHN MANGOLI, CHILDHOOD OBESITY, MICHAEL BREWSTER TAX CONSULTANT, SUZY KOONTZ MATH EDUCATOR

TOPICS: EDUCATION & TAXES

04/26/09 TALKBACK :30 MINUTE PROGRAM BROADCAST AT 5:30AM KRRV, KKST, KQID & KZMZ. 7:30A ON KDBS & 9:30A KSYL.

GUEST: DWIGHT MOORE - PROMOTER

TOPICS: ECONOMIC DEVELOPMENT

05/03/09 TALKBACK :30 MINUTE PROGRAM BROADCAST AT 5:30AM KRRV, KKST, KQID & KZMZ. 7:30A ON KDBS & 9:30A KSYL.

GUEST: CHANCELLOR DR. DAVID MANUAL LSUA, WADE BOND WITH CASA, CONG. ALEXANDER

TOPICS: EDUCATION, HEALTHCARE, CRIME & STATE LEGISLATURE.

05/10/09 TALKBACK :30 MINUTE PROGRAM BROADCAST AT 5:30AM KRRV, KKST, KQID & KZMZ. 7:30A ON KDBS & 9:30A KSYL.

GUESTS: U.S. SENATOR DAVID VITTER, JANE WRIGHT, DIR. CENTRAL LOUISIANA FOOD BANK.

TOPICS: TAXES, HEALTHCARE, EDUCATION

05/17/09 TALKBACK :30 MINUTE PROGRAM BROADCAST AT 5:30AM KRRV, KKST, KQID & KZMZ. 7:30A ON KDBS & 9:30A KSYL.

GUEST: ALEXANDRIA MAYOR JACQUES ROY

TOPICS: ECONOMIC DEVELOPMENT, TAXES, CRIME, STATE LEGISLATURE.

05/24/09 TALKBACK :30 MINUTE PROGRAM BROADCAST AT 5:30AM KRRV, KKST, KQID & KZMZ. 7:30A ON KDBS & 9:30A KSYL.

GUESTS: 5TH DISTRICT CONGRESSMAN RODNEY ALEXANDER, SHANNA WORTH CONVENTION AND VISITORS BUREAU.

TOPICS: ECONOMIC DEVELOPMENT, EDUCATION, ECONOMY

06/07/09 TALKBACK :30 MINUTE PROGRAM BROADCAST AT 5:30AM KRRV, KKST, KQID & KZMZ. 7:30A ON KDBS & 9:30A KSYL.

GUEST: PINEVILLE MAYOR RODNEY ALEXANDER

TOPICS: ECONOMIC DEVELOPMENT, CRIME, STATE LEGISLATURE

06/14/09 TALKBACK :30 MINUTE PROGRAM BROADCAST AT 5:30AM KRRV, KKST, KQID & KZMZ. 7:30A ON KDBS & 9:30A KSYL.

GUESTS: US SENATOR DAVID VITTER & 5TH DISTRICT US CONGRESSMAN RODNEY ALEXANDER.

TOPICS: HEALTHCARE, TAXES AND JOBS, ECONOMIC DEVELOPMENT

06/21/09 TALKBACK :30 MINUTE PROGRAM BROADCAST AT 5:30AM KRRV, KKST, KQID & KZMZ. 7:30A ON KDBS & 9:30A KSYL.

GUESTS: STATE FIRE MARSHALL BUTCH BROWNING. STATE TREASURER JOHN KENNEDY.

TOPICS: EDUCATION & STATE LEGISLATURE

06/27/09 TALKBACK :30 MINUTE PROGRAM BROADCAST AT 5:30AM KRRV, KKST, KQID & KZMZ. 7:30A ON KDBS & 9:30A KSYL.

GUESTS: 5TH DISTRICT CONGRESSMAN RODNEY ALEXANDER, LOUISIANA GOVERNOR BOBBY JINDAL

TOPICS: ECONOMIC DEVELOPMENT, STATE LEGISLATURE, HEALTHCARE & TAXES