

# **1ST QUARTER 2010**

**PUBLIC ISSUES, CONCERNS**

**CENLA BROADCASTING**

1. ECONOMY ( RECESSION)
2. JOBS & UNEMPLOYMENT
3. HEALTHCARE & HEALTHCARE REFORM
4. STATE POLITICS
5. CRIME & DRUGS
6. ECONOMIC DEVELOPMENT
7. EDUCATION
8. TAXES
9. FLOOD PROTECTION & INFRASTRUCTURE
10. ENERGY & ENERGY COSTS
11. NATIONAL SECURITY & THE MILITARY

## **CENLA BROADCASTING PROGRAMS FOR THE 1ST QUARTER OF 2010**

**01/10/10 TALKBACK** :30 MINUTE PROGRAM BROADCAST SUNDAY AT 5:30AM  
KRRV, KKST, KQID & KZMZ. 7:30A ON KDBS & 9:30A KSYL.

**GUEST:** ALEXANDRIA MAYOR JACQUES ROY

**TOPICS:** ECONOMY AND ECONOMIC DEVELOPMENT, CRIME & DRUGS, TAXES,  
ENERGY & ENERGY COSTS

**01/17/10 TALKBACK** :30 MINUTE PROGRAM BROADCAST SUNDAY AT 5:30AM  
KRRV, KKST, KQID & KZMZ. 7:30A ON KDBS & 9:30A KSYL.

**GUEST:** PINEVILLE MAYOR CLARENCE FIELDS  
**TOPICS:** ECONOMY AND ECONOMIC DEVELOPMENT, CRIME & DRUGS, TAXES,  
ENERGY & ENERGY COSTS

**01/24/10 TALKBACK** :30 MINUTE PROGRAM BROADCAST SUNDAY AT 5:30AM  
KRRV, KKST, KQID & KZMZ. 7:30A ON KDBS & 9:30A KSYL.

**GUEST:** RAPIDES PARISH SUPERINTENDENT OF SCHOOLS GARY JONES

**TOPICS:** EDUCATION, JOBS & UNEMPLOYMENT

**01/31/10 TALKBACK** :30 MINUTE PROGRAM BROADCAST SUNDAY AT 5:30AM  
KRRV, KKST, KQID & KZMZ. 7:30A ON KDBS & 9:30A KSYL.

**GUEST:** US SENATOR DAVID VITTER

**TOPICS:** EDUCATION, JOBS & UNEMPLOYMENT, HEALTHCARE

**02/07/10 TALKBACK** :30 MINUTE PROGRAM BROADCAST SUNDAY AT 5:30AM  
KRRV, KKST, KQID & KZMZ. 7:30A ON KDBS & 9:30A KSYL.

**GUEST:** RAPIDES PINEVILLE MAYOR CLARENCE FIELDS

**TOPICS:** EDUCATION, ECONOMIC DEVELOPMENT, TAXES

**02/14/10 TALKBACK** :30 MINUTE PROGRAM BROADCAST SUNDAY AT 5:30AM  
KRRV, KKST, KQID & KZMZ. 7:30A ON KDBS & 9:30A KSYL.

**GUEST:** US SENATOR DAVID VITTER / ALEXANDRIA MAYOR JACQUES ROY

**TOPICS:** EDUCATION, JOBS & UNEMPLOYMENT, HEALTHCARE, FLOOD  
PROTECTION & INFRASTRUCTURE, NATIONAL SECURITY & THE MILITARY

**02/21/10 TALKBACK** :30 MINUTE PROGRAM BROADCAST SUNDAY AT 5:30AM  
KRRV, KKST, KQID & KZMZ. 7:30A ON KDBS & 9:30A KSYL.

**GUEST:** STATE SEC OF ECONOMIC DEVELOPMENT STEPHEN MORET

**TOPICS:** EDUCATION, JOBS & UNEMPLOYMENT, ECONOMIC DEVELOPMENT

**GUEST:** GOVERNOR BOBBY JINDAL

**TOPICS:** JOBS & UNEMPLOYMENT, ECONOMIC DEVELOPMENT

**02/28/10 TALKBACK** :30 MINUTE PROGRAM BROADCAST SUNDAY AT 5:30AM  
KRRV, KKST, KQID & KZMZ. 7:30A ON KDBS & 9:30A KSYL.

**GUEST:** 5<sup>TH</sup> DIST. CONGRESSMAN RODNEY ALEXANDER

**TOPICS:** FLOOD PROTECTION & INFRASTRUCTURE

**GUEST:** NICK MIKULAS

**TOPICS:** RELAY FOR LIFE

**GUEST:** PINEVILLE CITY COUNCILMAN NATHAN MARTIN

**TOPICS:** FINANCIAL PEACE UNIVERSITY

**03/07/10 TALKBACK** :30 MINUTE PROGRAM BROADCAST SUNDAY AT 5:30AM  
KRRV, KKST, KQID & KZMZ. 7:30A ON KDBS & 9:30A KSYL.

**GUEST:** PINEVILLE MAYOR CLARENCE FIELDS

**TOPICS:** FLOOD PROTECTION & INFRASTRUCTURE, ECONOMIC DEVELOPMENT

**03/14/10 TALKBACK** :30 MINUTE PROGRAM BROADCAST SUNDAY AT 5:00AM  
KRRV, KKST, KQID & KZMZ. 9AM ON KDBS & 9:30A KSYL.  
**GUESTS:** US SENATORS MARY LANDRIEU & DAVID VITTER  
**TOPICS:** FLOOD PROTECTION & INFRASTRUCTURE, HEALTHCARE

**03/21/10 TALKBACK** :30 MINUTE PROGRAM BROADCAST SUNDAY AT 5:00AM  
KRRV, KKST, KQID & KZMZ. 9AM ON KDBS & 9:30A KSYL.  
**GUESTS:** NONE (OPEN PHONES)  
**TOPICS:** HEALTHCARE REFORM

**03/28/10 TALKBACK** :30 MINUTE PROGRAM BROADCAST SUNDAY AT 5:00AM  
KRRV, KKST, KQID & KZMZ. 9AM ON KDBS & 9:30A KSYL.  
**GUESTS:** 5<sup>TH</sup> DISTRICT CONGRESSMAN RODNEY ALEXANDER  
**TOPICS:** FLOOD PROTECTION & INFRASTRUCTURE, HEALTHCARE