

3RD Quarter 2010
PUBLIC ISSUES, CONCERNS & PROGRAMMING
Cenla Broadcasting

1. ECONOMY (RECESSION)
2. JOBS & UNEMPLOYMENT
3. HEALTHCARE & OBESITY
4. HEALTH INSURANCE
5. IMMIGRATION
6. CRIME & DRUGS
7. ECONOMIC DEVELOPMENT
8. EDUCATION
9. TOURISM
10. FLOOD PROTECTION & INFRASTRUCTURE
11. ENERGY & ENERGY COSTS
12. NATIONAL SECURITY & THE MILITARY
13. YOUTH
14. ENVIRONMENT
15. BIG GOVERNMENT

Cenla Broadcasting Programs For The 3rd Quarter Of 2010

07/04/10 Talkback :30 Minute Program Broadcast Sunday at 5:30am KRRV, KKST, KQID & KZMZ.

7:30a On KDBS & 9:30a KSYL.

guest: US Senator David Vitter

topics: Big Government, Energy & Energy Costs, Immigration, Jobs & Unemployment.

07/11/10 Talkback :30 Minute Program Broadcast Sunday at 5:30am KRRV, KKST, KQID & KZMZ.

7:30a On KDBS & 9:30a KSYL.

guest: Elton Potty & Rick Ranson – Chamber Of Commerce

5th Dist. Congressman Rodney Alexander

topics: Jobs & Unemployment, Economic Development, Tourism, Education & Environment.

07/18/10 Talkback :30 Minute Program Broadcast Sunday at 5:30am KRRV, KKST, KQID & KZMZ.
7:30a On KDBS & 9:30a KSYL.

guest: Edward Peters, CEO Open Contact. Carol Roth, Business Consultant. John Janshenski, CEO Dentec Inc.

topics: Health, Big Government, Economy, Youth,

07/25/10 Talkback :30 Minute Program Broadcast Sunday at 5:30am KRRV, KKST, KQID & KZMZ.
7:30a On KDBS & 9:30a KSYL.

guest: Larry Williams – LSUA. Convention & Visitor’s Bureau.

topics: Jobs & Unemployment, Economic Development, Tourism, Education & Environment.

08/01/10 Talkback :30 Minute Program Broadcast Sunday at 5:30am KRRV, KKST, KQID & KZMZ.
7:30a On KDBS & 9:30a KSYL.

guest: 5th District Congressman Rodney Alexander. State Treasurer John Kennedy.

topics: Jobs & Unemployment, Economic Development, Tourism, Education & Immigration.

08/08/10 Talkback :30 Minute Program Broadcast Sunday at 5:30am KRRV, KKST, KQID & KZMZ.
7:30a On KDBS & 9:30a KSYL.

guest: Pineville Mayor Clarence Fields

topics: Economic Development, Tourism & Flood Protection & Prevention.

08/15/10 Talkback :30 Minute Program Broadcast Sunday at 5:30am KRRV, KKST, KQID & KZMZ.
7:30a On KDBS & 9:30a KSYL.

guest: Louisiana College President Dr. Joe Aguillard

topics: Economic Development, Education.

08/22/10 Talkback :30 Minute Program Broadcast Sunday at 5:30am KRRV, KKST, KQID & KZMZ.
7:30a On KDBS & 9:30a KSYL.

guest: Rapides Parish Sheriff, Chuck Wagner

topics: Crime, Education & Youth.

08/29/10 Talkback :30 Minute Program Broadcast Sunday at 5:30am KRRV, KKST, KQID & KZMZ.
7:30a On KDBS & 9:30a KSYL.

guest: Bob Madison & Dave Graichen A Rebroadcast of the daily show on 970 KSYL

topics: Immigration