

2ND QUARTER 2010

PUBLIC ISSUES, CONCERNS

CENLA BROADCASTING

1. ECONOMY (RECESSION)
2. JOBS & UNEMPLOYMENT
3. HEALTHCARE & OBESITY
4. STATE POLITICS / LEGISLATIVE SESSION
5. CRIME & DRUGS
6. ECONOMIC DEVELOPMENT
7. EDUCATION
8. TOURISM
9. FLOOD PROTECTION & INFRASTRUCTURE
10. ENERGY & ENERGY COSTS
11. NATIONAL SECURITY & THE MILITARY
12. YOUTH

CENLA BROADCASTING PROGRAMS FOR THE 2ND QUARTER OF 2010

04/04/10 TALKBACK :30 MINUTE PROGRAM BROADCAST SUNDAY AT 5:30AM KRRV, KKST, KQID & KZMZ. 7:30A ON KDBS & 9:30A KSYL.

GUEST: GORDON ANDERSON (AUTHOR OF "LIFE, LIBERTY AND THE PURSUIT OF HAPPINESS" MIKE GREEN, BANKER AND AUTHOR & MICHELLE KOILER, INTERNET MARKETER.

TOPICS: GOVERNMENT & ECONOMY

04/11/10 TALKBACK :30 MINUTE PROGRAM BROADCAST SUNDAY AT 5:30AM KRRV, KKST, KQID & KZMZ. 7:30A ON KDBS & 9:30A KSYL.

GUEST: CLARENCE FIELDS MAYOR CITY OF PINEVILLE

TOPICS: ECONOMIC DEVELOPMENT, FLOOD PROTECTION AND INFRASTRUCTURE

04/18/10 TALKBACK :30 MINUTE PROGRAM BROADCAST SUNDAY AT 5:30AM KRRV, KKST, KQID & KZMZ. 7:30A ON KDBS & 9:30A KSYL.

GUESTS: JILL RUSSO, AUTHOR CASH, CREDIT AND YOUR FINANCE FOR TEENS LINDA CRIDDLE, INTERNET SECURITY EXPERT, MITZI DULAN, NUTRITIONIST & HEALTH EXPERT.

TOPICS: ECONOMY, YOUTH, INTERNET SECURITY, PRIVACY, OBESITY/HEALTH

04/25/10 TALKBACK :30 MINUTE PROGRAM BROADCAST SUNDAY AT 5:30AM KRRV, KKST, KQID & KZMZ. 7:30A ON KDBS & 9:30A KSYL.
GUEST: DIST. 25 STATE REP. CHRIS ROY JR.
TOPICS: STATE POLITICS / LEGISLATIVE SESSION

05/02/10 TALKBACK :30 MINUTE PROGRAM BROADCAST SUNDAY AT 5:30AM KRRV, KKST, KQID & KZMZ. 7:30A ON KDBS & 9:30A KSYL.
GUESTS: GLORIA BURGESS – ETHICS EDITOR, TOM ELIAS – SYNDICATED COLUMNIST, JACKIE WARNER – DERMATOLOGIST .
TOPICS: HEALTH, GOVERNMENT, YOUTH

05/09/10 TALKBACK :30 MINUTE PROGRAM BROADCAST SUNDAY AT 5:30AM KRRV, KKST, KQID & KZMZ. 7:30A ON KDBS & 9:30A KSYL.
GUEST: PINEVILLE MAYOR CLARENCE FIELDS
TOPICS: ECONOMIC DEVELOPMENT / FLOOD PROTECTION & INFRASTRUCTURE / YOUTH / JOBS & UNEMPLOYMENT & TOURISM

05/16/10 TALKBACK :30 MINUTE PROGRAM BROADCAST SUNDAY AT 5:30AM KRRV, KKST, KQID & KZMZ. 7:30A ON KDBS & 9:30A KSYL.
GUEST: RAPIDES PARISH SUPT. OF SCHOOLS DR. GARY JONES
TOPICS: YOUTH / EDUCATION

05/23/10 TALKBACK :30 MINUTE PROGRAM BROADCAST SUNDAY AT 5:30AM KRRV, KKST, KQID & KZMZ. 7:30A ON KDBS & 9:30A KSYL.
GUESTS: PEABODY MENS BASKETBALL COACH CHARLES SMITH (COACH OF THE YEAR)
5TH DISTRICT CONGRESSMAN RODNEY ALEXANDER
TOPICS: ECONOMIC DEVELOPMENT / FLOOD PROTECTION & INFRASTRUCTURE / YOUTH / JOBS & UNEMPLOYMENT

05/30/10 TALKBACK :30 MINUTE PROGRAM BROADCAST SUNDAY AT 5:30AM KRRV, KKST, KQID & KZMZ. 7:30A ON KDBS & 9:30A KSYL.
GUEST: RAPIDES PARISH SHERIFF CHARLES (CHUCK) WAGNER
TOPICS: ECONOMIC DEVELOPMENT / CRIME & DRUGS / YOUTH / JOBS & UNEMPLOYMENT & TOURISM

06/06/10 TALKBACK :30 MINUTE PROGRAM BROADCAST SUNDAY AT 5:30AM KRRV, KKST, KQID & KZMZ. 7:30A ON KDBS & 9:30A KSYL.
GUEST: PINEVILLE MAYOR CLARENCE FIELDS
TOPICS: ECONOMIC DEVELOPMENT / JOBS & UNEMPLOYMENT & TOURISM, STATE POLITICS / LEGISLATIVE SESSION

06/13/10 TALKBACK :30 MINUTE PROGRAM BROADCAST SUNDAY AT 5:30AM KRRV, KKST, KQID & KZMZ. 7:30A ON KDBS & 9:30A KSYL.
GUEST: U.S. SENATOR DAVID VITTER / STATE TREASURER JOHN KENNEDY
TOPICS: ECONOMIC DEVELOPMENT / JOBS & UNEMPLOYMENT & TOURISM, STATE POLITICS / LEGISLATIVE SESSION, FLOOD PROTECTION & INFRASTRUCTURE, NATIONAL SECURITY & THE MILITARY.

06/20/10 TALKBACK :30 MINUTE PROGRAM BROADCAST SUNDAY AT 5:30AM KRRV, KKST, KQID & KZMZ. 7:30A ON KDBS & 9:30A KSYL.
GUEST: US CONGRESSMAN RODNEY ALEXANDER, OPEN PHONES – BOB MADISON & DAVE GRAICHEN
TOPICS: ECONOMIC DEVELOPMENT / JOBS & UNEMPLOYMENT & TOURISM, FLOOD PROTECTION & INFRASTRUCTURE.

06/27/10 TALKBACK :30 MINUTE PROGRAM BROADCAST SUNDAY AT 5:30AM KRRV, KKST, KQID & KZMZ. 7:30A ON KDBS & 9:30A KSYL.

GUEST: (BEST OF) SHERIFF CHUCK WAGNER

TOPICS: ECONOMIC DEVELOPMENT / CRIME & DRUGS / YOUTH / JOBS & UNEMPLOYMENT & TOURISM