

## **3RD QUARTER 2009**

PUBLIC ISSUES, CONCERNS

CENLA BROADCASTING

1. ECONOMY ( RECESSION)
2. EDUCATION
3. JOBS
4. STATE POLITICS
5. CRIME
6. ECONOMIC DEVELOPMENT
7. HEALTHCARE
8. TAXES
9. FLOOD PROTECTION & INFRASTRUCTURE
10. STATE LEGISLATURE
11. CONGRESS & SENATE

### **CENLA BROADCASTING PROGRAMS FOR THE 3RD QUARTER OF 2009**

**07/05/09 TALKBACK** :30 MINUTE PROGRAM BROADCAST SUNDAY AT 5:30AM  
KRRV, KKST, KQID & KZMZ. 7:30A ON KDBS & 9:30A KSYL.

**GUEST:** GOVERNOR BOBBY JINDAL, STATE INSURANCE COMMISSIONER JAMES  
DONELON.

**TOPICS:** STATE LEGISLATURE, ECONOMIC DEVELOPMENT & FLOOD PROTECTION  
& INFRASTRUCTURE.

**07/12/09 TALKBACK** :30 MINUTE PROGRAM BROADCAST SUNDAY AT 5:30AM  
KRRV, KKST, KQID & KZMZ. 7:30A ON KDBS & 9:30A KSYL.

**GUEST:** PINEVILLE MAYOR CLARENCE FIELDS

**TOPICS:** ECONOMIC DEVELOPMENT, JOBS, ECONOMY, CRIME

**07/19/09 TALKBACK** :30 MINUTE PROGRAM BROADCAST SUNDAY AT 5:30AM  
KRRV, KKST, KQID & KZMZ. 7:30A ON KDBS & 9:30A KSYL.

**GUEST:** DISTRICT 25 STATE REP. CHRIS ROY JR.

**TOPICS:** STATE LEGISLATURE, ECONOMIC DEVELOPMENT, STATE POLITICS.

**07/26/09 TALKBACK** :30 MINUTE PROGRAM BROADCAST SUNDAY AT 5:30AM  
KRRV, KKST, KQID & KZMZ. 7:30A ON KDBS & 9:30A KSYL.

**GUEST:** ALEXANDRIA MAYOR JACQUES ROY

**TOPICS:** ECONOMIC DEVELOPMENT, CRIME, TAXES, ECONOMY

**08/02/09 TALKBACK** :30 MINUTE PROGRAM BROADCAST SUNDAY AT 5:30AM  
KRRV, KKST, KQID & KZMZ. 7:30A ON KDBS & 9:30A KSYL.

**GUEST:** STATE INSURANCE COMMISSIONER JAMES DONLON, STATE TREASURER  
JOHN KENNEDY.

**TOPICS:** FLOOD PROTECTION & INFRASTRUCTURE, ECONOMIC DEVELOPMENT,  
STATE POLITICS ,EDUCATION, JOBS

**08/09/09 TALKBACK** :30 MINUTE PROGRAM BROADCAST SUNDAY AT 5:30AM  
KRRV, KKST, KQID & KZMZ. 7:30A ON KDBS & 9:30A KSYL.

**GUEST:** U.S. SENATORS DAVID VITTER & MARY LANDRIEU

**TOPICS:** HEALTHCARE, TAXES, JOBS, ECONOMY.

**08/16/09 TALKBACK** :30 MINUTE PROGRAM BROADCAST AT SUNDAY 5:30AM  
KRRV, KKST, KQID & KZMZ. 7:30A ON KDBS & 9:30A KSYL.

**GUEST:** DON CRAVENS DISCUSSING THE SMALL BUSINESS SEMINAR

**TOPICS:** STATE LEGISLATURE, ECONOMIC DEVELOPMENT, STATE POLITICS,  
TAXES, ECONOMY, EDUCATION.

**08/23/09 TALKBACK** :30 MINUTE PROGRAM BROADCAST SUNDAY AT 5:30AM  
KRRV, KKST, KQID & KZMZ. 7:30A ON KDBS & 9:30A KSYL.

**GUEST:** MIKE PELED, MID EAST ANALYST, DR JOHN DEMARTINI , MICHAEL  
TRUDEAU, FINANCIAL ANALIST

**TOPICS:** .. MID EAST SITUATION... EDUCATION, HEALTH AND YOUTH, ECONOMY  
& INFLATION

**08/30/09 TALKBACK** :30 MINUTE PROGRAM BROADCAST SUNDAY AT 5:30AM  
KRRV, KKST, KQID & KZMZ. 7:30A ON KDBS & 9:30A KSYL.

**GUEST:** RAPIDES PARISH SUPT. OF SCHOOLS GENERAL GARY JONES

**TOPICS:** EDUCATION

**09/06/09 TALKBACK** :30 MINUTE PROGRAM BROADCAST SUNDAY AT 5:30AM  
KRRV, KKST, KQID & KZMZ. 7:30A ON KDBS & 9:30A KSYL.

**GUEST:** DARREN GANTT - BOY SCOUTS, BRAD DUFFY, LC WILDCAT FOOTBALL,  
5<sup>TH</sup> DISTRICT CONGRESSMAN RODNEY ALEXANDER. **TOPICS:** EDUCATION,  
ECONOMIC DEVELOPMENT, CONGRESS & SENATE.

**09/13/09 TALKBACK** :30 MINUTE PROGRAM BROADCAST SUNDAY AT 5:30AM  
KRRV, KKST, KQID & KZMZ. 7:30A ON KDBS & 9:30A KSYL.

**GUEST:** PINEVILLE MAYOR CLARENCE FIELDS.

**TOPICS:** ECONOMIC DEVELOPMENT & ECONOMY, STATE POLITICS, JOBS.

**09/20/09 TALKBACK** :30 MINUTE PROGRAM BROADCAST SUNDAY AT 5:30AM  
KRRV, KKST, KQID & KZMZ. 7:30A ON KDBS & 9:30A KSYL.

**GUEST:** STATE TREASURER JOHN KENNEDY, SEVERAL MEMBERS OF THE YOUTH  
CHALLENGE PROGRAM, 5<sup>TH</sup> DISTRICT CONGRESSMAN RODNEY ALEXANDER.

**TOPICS:** CRIME, EDUCATION, HEALTHCARE, ECONOMIC DEVELOPMENT, STATE  
POLITICS.

**09/27/09 TALKBACK** :30 MINUTE PROGRAM BROADCAST SUNDAY AT 5:30AM  
KRRV, KKST, KQID & KZMZ. 7:30A ON KDBS & 9:30A KSYL.

**GUEST:** WENDY EVENS - STAR TEK DISCUSSED THEIR NEED FOR 100 EMPLOYEES,  
KENNY SAYES-NAT'L HUNTING & FISHING DAY, LEE STEWART - US FOREST SVC –  
NATIONAL FOREST CLEANUP.

**TOPICS:** JOBS, ECONOMIC DEVELOPMENT, CRIME.