

4TH QUARTER 2009

PUBLIC ISSUES, CONCERNS

CENLA BROADCASTING

1. ECONOMY (RECESSION)
2. EDUCATION
3. JOBS
4. STATE POLITICS
5. CRIME
6. ECONOMIC DEVELOPMENT
7. HEALTHCARE
8. TAXES
9. FLOOD PROTECTION & INFRASTRUCTURE
10. STATE LEGISLATURE
11. CONGRESS & SENATE

CENLA BROADCASTING PROGRAMS FOR THE 4TH QUARTER OF 2009

10/04/09 TALKBACK :30 MINUTE PROGRAM BROADCAST SUNDAY AT 5:30AM
KRRV, KKST, KQID & KZMZ. 7:30A ON KDBS & 9:30A KSYL.

GUEST: U.S. SENATOR DAVID VITTER & 5TH DISTRICT CONGRESSMAN RODNEY
ALEXANDER.

TOPICS: HEALTHCARE REFORM, TAXES, CONGRESS & SENATE, ECONOMY &
RECESSION.

10/11/09 TALKBACK :30 MINUTE PROGRAM BROADCAST SUNDAY AT 5:30AM
KRRV, KKST, KQID & KZMZ. 7:30A ON KDBS & 9:30A KSYL.

GUEST: RAPIDES PARISH SHERIFF CHUCK WAGNER

TOPICS: CRIME, STATE POLITICS & TAXES.

10/18/09 TALKBACK :30 MINUTE PROGRAM BROADCAST SUNDAY AT 5:30AM
KRRV, KKST, KQID & KZMZ. 7:30A ON KDBS & 9:30A KSYL.

GUEST: PINEVILLE MAYOR CLARENCE FIELDS

TOPICS: ECONOMIC DEVELOPMENT, ECONOMY, FLOOD PROTECTION &
INFRASTRUCTURE.

10/25/09 TALKBACK :30 MINUTE PROGRAM BROADCAST SUNDAY AT 5:30AM
KRRV, KKST, KQID & KZMZ. 7:30A ON KDBS & 9:30A KSYL.

GUEST: ALEXANDRIA MAYOR JACQUES ROY

TOPICS: ECONOMIC DEVELOPMENT, ECONOMY, FLOOD PROTECTION &
INFRASTRUCTURE.

11/01/09 TALKBACK :30 MINUTE PROGRAM BROADCAST SUNDAY AT 5:30AM
KRRV, KKST, KQID & KZMZ. 7:30A ON KDBS & 9:30A KSYL.

GUEST: ROSA FIELDS, 5TH DISTRICT CONGRESSMAN RODNEY ALEXANDER

TOPICS: BOY'S AND GIRL'S CLUB, HEALTHCARE REFORM, TAXES, US CONGRESS.

11/08/09 TALKBACK :30 MINUTE PROGRAM BROADCAST SUNDAY AT 5:30AM
KRRV, KKST, KQID & KZMZ. 7:30A ON KDBS & 9:30A KSYL.

GUEST: JANE WRIGHT - FOOD BANK. PINEVILLE MAYOR CLARENCE FIELDS

TOPICS: EDUCATION, HEALTHCARE, ECONOMIC DEVELOPMENT & THE
ECONOMY, FLOOD PROTECTION & INFRASTRUCTURE.

11/15/09 TALKBACK :30 MINUTE PROGRAM BROADCAST SUNDAY AT 5:30AM
KRRV, KKST, KQID & KZMZ. 7:30A ON KDBS & 9:30A KSYL.

GUEST: STATE INSURANCE COMMISSIONER.

TOPICS: FLOOD PROTECTION & INFRASTRUCTURE, TAXES, STATE POLITICS.

11/22/09 TALKBACK :30 MINUTE PROGRAM BROADCAST SUNDAY AT 5:30AM
KRRV, KKST, KQID & KZMZ. 7:30A ON KDBS & 9:30A KSYL.

GUEST: ALEXANDRIA MAYOR JACQUES ROY

TOPICS: ECONOMIC DEVELOPMENT & THE ECONOMY, FLOOD PROTECTION &
INFRASTRUCTURE, TAXES, CRIME.

11/29/09 TALKBACK :30 MINUTE PROGRAM BROADCAST SUNDAY AT 5:30AM
KRRV, KKST, KQID & KZMZ. 7:30A ON KDBS & 9:30A KSYL.

GUEST: STEVE HYDE – HEALTH ADVOCATE, SUZY KOONTZ – KIDS BOOK
AUTHOR, DR. KEN CHURCH – OBESITY EXPERT

TOPICS: HEALTH CARE / ECONOMY, EDUCATION

12/06/09 TALKBACK :30 MINUTE PROGRAM BROADCAST SUNDAY AT 5:30AM
KRRV, KKST, KQID & KZMZ. 7:30A ON KDBS & 9:30A KSYL.

GUEST: US SENATOR DAVID VITTER, NICK MICULAS – RELAY FOR LIFE

TOPICS: EDUCATION, HEALTHCARE, ECONOMIC DEVELOPMENT .

12/13/09 TALKBACK :30 MINUTE PROGRAM BROADCAST SUNDAY AT 5:30AM
KRRV, KKST, KQID & KZMZ. 7:30A ON KDBS & 9:30A KSYL.

GUEST: PINEVILLE MAYOR CLARENCE FIELDS

TOPICS: ECONOMIC DEVELOPMENT, ECONOMY, FLOOD PROTECTION &
INFRASTRUCTURE.

12/20/09 TALKBACK :30 MINUTE PROGRAM BROADCAST SUNDAY AT 5:30AM
KRRV, KKST, KQID & KZMZ. 7:30A ON KDBS & 9:30A KSYL.

GUEST: RAPIDES PARISH SHERIFF CHUCK WAGNER

TOPICS: CRIME, STATE POLITICS & TAXES.

12/27/09 TALKBACK :30 MINUTE PROGRAM BROADCAST SUNDAY AT 5:30AM
KRRV, KKST, KQID & KZMZ. 7:30A ON KDBS & 9:30A KSYL.

GUEST: ALEXANDRIA MAYOR JACQUES ROY

TOPICS: ECONOMIC DEVELOPMENT & THE ECONOMY, FLOOD PROTECTION &
INFRASTRUCTURE, TAXES, CRIME.