

1ST QUARTER 2009

PUBLIC ISSUES, CONCERNS

CENLA BROADCASTING

1. ECONOMY (RECESSION)
2. ENERGY (FUEL AND NATURAL GAS PRICES)
3. EDUCATION
4. JOBS
5. STATE POLITICS
6. CRIME
7. IMMIGRATION
8. ECONOMIC DEVELOPMENT
9. HEALTHCARE
10. DIGITAL TV TRANSITION

CENLA BROADCASTING PROGRAMS FOR THE 1ST QUARTER OF 2009

01/04/09 TALKBACK :30 MINUTE PROGRAM BROADCAST AT 5:30AM KRRV, KKST, KQID & KZMZ. 7:30A ON KDBS & 9:30A KSYL.

GUEST: ANN WILSON – CITY OF ALEXANDRIA (XMAS TREE RECYCLE & MULCH)
KIM KETTERMAN, PRES. KETTERMAN COLLEGE FUNDING, DR. FRED PESCATORE
– ALTERNATIVE MEDICAL RESEARCHER.

TOPICS: HEALTHCARE, JOBS, THE ECONOMY & EDUCATION

01/11/09 TALKBACK :30 MINUTE PROGRAM BROADCAST AT 5:30AM KRRV, KKST, KQID & KZMZ. 7:30A ON KDBS & 9:30A KSYL.

GUEST: PINEVILLE MAYOR FIELDS, 5TH DISTRICT CONG. RODNEY ALEXANDER

TOPICS: HEALTHCARE, CRIME, JOBS, ECONOMIC DEVELOPMENT, THE ECONOMY, IMMIGRATION.

01/18/09 TALKBACK :30 MINUTE PROGRAM BROADCAST AT 5:30AM KRRV, KKST, KQID & KZMZ. 7:30A ON KDBS & 9:30A KSYL.

GUEST: ALEXANDRIA MAYOR JACQUES ROY

TOPICS: ECONOMIC DEVELOPMENT, THE ECONOMY.

01/25/09 TALKBACK :30 MINUTE PROGRAM BROADCAST AT 5:30AM KRRV, KKST, KQID & KZMZ. 7:30A ON KDBS & 9:30A KSYL.

GUEST: DR. ROBERT BASS, CHRISTUS CABRINI HOSPITAL, 5TH DISTRICT CONG. RODNEY ALEXANDER

TOPICS: HEALTHCARE, THE ECONOMY.

02/01/09 TALKBACK :30 MINUTE PROGRAM BROADCAST AT 5:30AM KRRV, KKST, KQID & KZMZ. 7:30A ON KDBS & 9:30A KSYL.

GUEST: HEATH CRAWFORD TV5, RAPIDES PARISH SUPT. OF SCHOOLS DR.GARY JONES

TOPICS: DIGITAL TV TRANSITION, EDUCATION.

02/08/09 TALKBACK :30 MINUTE PROGRAM BROADCAST AT 5:30AM KRRV, KKST, KQID & KZMZ. 7:30A ON KDBS & 9:30A KSYL.

GUEST: PINEVILLE MAYOR FIELDS, US SENATOR DAVID VITTER

TOPICS: HEALTHCARE, CRIME, JOBS, ECONOMIC DEVELOPMENT, THE ECONOMY, IMMIGRATION.

02/15/09 TALKBACK :30 MINUTE PROGRAM BROADCAST AT 5:30AM KRRV, KKST, KQID & KZMZ. 7:30A ON KDBS & 9:30A KSYL.

GUEST: RAPIDES PARISH SHERIFF CHUCK WAGNER

TOPICS: CRIME.

02/22/09 TALKBACK :30 MINUTE PROGRAM BROADCAST AT 5:30AM KRRV, KKST, KQID & KZMZ. 7:30A ON KDBS & 9:30A KSYL.

GUEST: GOVERNOR BOBBY JINDAL, 5TH DISTRICT CONGRESSMAN RODNEY ALEXANDER, HEATH CRAWFORD TV5.

TOPICS: JOBS, ECONOMIC DEVELOPMENT, THE ECONOMY, TV'S DIGITAL TRANSITION

03/01/09 TALKBACK :30 MINUTE PROGRAM BROADCAST AT 5:30AM KRRV, KKST, KQID & KZMZ. 7:30A ON KDBS & 9:30A KSYL.

GUEST: SHELLY (SORRY NO LAST NAME) FROM LSUA, KYRA TURNER RED CROSS

TOPICS: EDUCATION, HEALTHCARE.

03/08/09 TALKBACK :30 MINUTE PROGRAM BROADCAST AT 5:30AM KRRV, KKST, KQID & KZMZ. 7:30A ON KDBS & 9:30A KSYL.

GUEST: DR. JOE AGUILLARD, LOUISIANA COLLEGE PRESIDENT. PINEVILLE MAYOR FIELDS,,

TOPICS: EDUCATION, THE ECONOMY, ECONOMIC DEVELOPMENT,

03/15/09 TALKBACK :30 MINUTE PROGRAM BROADCAST AT 5:30AM KRRV, KKST, KQID & KZMZ. 7:30A ON KDBS & 9:30A KSYL.

GUEST: GOVERNOR BOBBY JINDAL, 5TH DISTRICT CONGRESSMAN RODNEY ALEXANDER.

TOPICS: JOBS, ECONOMIC DEVELOPMENT, THE ECONOMY, HEALTHCARE, STATE POLITICS

03/22/09 TALKBACK :30 MINUTE PROGRAM BROADCAST AT 5:30AM KRRV, KKST, KQID & KZMZ. 7:30A ON KDBS & 9:30A KSYL.

GUEST: ALEXANDRIA MAYOR JACQUES ROY.

TOPICS: ECONOMIC DEVELOPMENT, THE ECONOMY, CRIME

03/29/09 TALKBACK :30 MINUTE PROGRAM BROADCAST AT 5:30AM KRRV, KKST, KQID & KZMZ. 7:30A ON KDBS & 9:30A KSYL.

GUEST: LEIGH FLYNN WITH THE LEARNING CENTER DISCUSSING JOB WORKSHOP. JIM DONELON – STATE COMMISSIONER OF INSURANCE, TALKED ABOUT THE NEED FOR FLOOD INSURANCE.

TOPICS: JOBS, EDUCATION